

# ADA (SHAOQUN) WANG

Syracuse, NY | 315-952-0901 | swang287@syr.edu

[LinkedIn](#) | [portfolio](#)

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## SUMMARY

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- Experienced in full-cycle TV & Film production planning, program promotion, and content strategy
  - Strong project and event management capabilities
  - Skilled in creative producing, video production and multimedia editing
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## EXPERIENCE

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### *AI Content Creator | Short Film & Interactive Web Experience*

*March-May 2026*

Syracuse University, Syracuse, New York, United States

- Produced an original short film using Midjourney, Kling, Veo, ElevenLabs, and Suno — handling image generation, video, voiceover, and score end-to-end on TapNow
- Designed and developed an interactive memory gallery featuring particle-based photo effects, voice-activated AI chat, and persistent memory with Gemini

### *Director | Short Film “Out of the Parenthesis”*

*March-April 2026*

- Directed, written, produced, and edited a 12-minute realist feminist short film portraying a middle-aged woman's journey of self-liberation from a suffocating marriage, leading a crew of 17 and shot in 4K on Sony FX6 & FX30

### *Project Assistant | Pixels & Print Design Workshop*

*February-May 2026*

- Coordinated workshop operations while managing social media strategy and digital engagement
- Conceptualized, shot, and designed branded social media content, integrating AI-assisted tools

### *Producer | Short Film “Ants”*

*January-March 2026*

- A fantasy short film in Florida, managing full production including crew assembly, equipment rentals, budget management, and on-set logistics coordination.

### *Director & Producer | Music Video Street Xcuse “Fighter”*

*September-December 2025*

- Directed, produced, shot, edited, and animated a commercial dance video

### *Producer | Short Film “Muse”*

*November-December 2025*

- Led production planning, budgeting, and on-set coordination for a large-scale production

### *Screenwriter & Director | Short Film “Rejected Lily”*

*June-August 2025*

- Directed full production pipeline; led pre-production (script, shot lists, design) and contributed to post-production

### *Media Planning and Marketing Intern*

*June- September 2024*

Brand Promotion Center, Hunan Mgtv.com Interactive Entertainment Media Co., Ltd., Changsha, Hunan, China

- Led publicity and strategic marketing for major reality TV shows including *Divas Hit the Road (Good Friends & Season 6)*, *Great Escape (Season 6)*, *Game of Cubes: The New Utopia*, and *See You Again (Season 4)*
- Analyzed audience data and program reports to optimize campaign performance; designed visual promotional assets

### *WeChat Public Account Operation Intern (Remote)*

*March- June 2024*

NGO World Without Borders Organization (WWB), Beijing, China

- Led editorial and post-production teams; increased followers by 30% through targeted content strategy

### *Executive Producer Intern*

*January- February 2024*

Shenzhen Sports & Health Culture Development Company, Shenzhen Media Group, Shenzhen, Guangdong, China

- Managed editing, quality review, and release of news and video content, including coverage of youth baseball competitions and the “Whipped Egg Games”
- Supported event planning for “The Power of Shenlove” press conference and filmed sports original segment content

### *New Media Vice president*

*July 2022- August 2023*

New Media Department, Jinan University, Guangdong, China

- Led large-scale campus events and media production; supported cross-team collaboration and member training
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## EDUCATION

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### **Syracuse University, Syracuse, New York**

S.I. Newhouse School of Public Communications, *MS* in Television-Radio-Film.

*May 2026*

### **Jinan University, Shenzhen, Guangdong, China** [211](#) [Double 1st-Class](#)

*BA* in Exhibition Economy and Management

*June 2025*

Awards: Scholarships for Outstanding Student Leaders (2022-2023), Third-class Scholarship for Outstanding Students (2021-2022), Advertising Festival of Chinese College Students--Excellent Advertising Copy Category

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## SKILLS

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Microsoft Office Suite, Google Workspace, Creative Adobe Suite, Cap cut, Final Cut Pro, Touch Designer, Sketchup, Wix, Procreate, Wix Coding, SQL, IBM SPSS Stat 29 & Amos, Mandarin (native), English (fluent)

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## ACTIVITIES

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New Media Management and Marketing Course TA, ‘New Star’ Event Planning Competition Leader, We-Media and Red Note Official Accounts Operation